Seat No.

M – 34

M.Lib. & Inf. Sc. (Semester – II) Examination, 2012
INFORMATION ANALYSIS, REPACKAGING AND CONSOLIDATION
(Paper – II) (New)
Sub. Code : 47763

Day and Date : Wednesday, 2-5-2012

Time : 3.00 p.m. to 6.00 p.m.

Total Marks : 80

Instructions : *1)* ***All*** *questions are* ***compulsory****.*
2) ***All*** *questions carry* ***equal*** *marks.*
3) Attempt ***all*** *Multiple Choice Questions (MCQ) in the* ***main*** *answerbook.*

1. A) Multiple choice questions. **20**

1) How many National Information centres on specific sectors have been established by NISSAT ?

a) 13 b) 14 c) 16 d) 20

2) In which year, ENVIS was established ?

a) 1982 b) 1972 c) 2002 d) 1977

3) The full form of DRDO is

a) Defence Rural Development Organisation

b) Defence Science Laboratory Organisation

c) Defence Research and Development Organisation

d) Defence Research and Defence Organisation

4) The periodicity of 'Information Today and Tomorrow' published by NISSAT is

a) Monthly b) Quarterly c) Weekly d) Yearly

5) The term 'Re-engineering' was first introduced by _____ in 1990 at a 'Harvard Business Review Article'

a) H.P. Luhn b) Philip Kotlar

c) Dr. C.R. Karisiddappa d) Michael Hammer

P.T.O.

6) _____ analysis is a type of content analysis where sequence in which concepts appear together is examined.

a) Contextual Analysis
b) Contingency Analysis
c) Categorical Analysis
d) Intensity Analysis

7) A planned strategic approach of bringing together consumers (readers) and products is called

a) TQM
b) Re-engineering
c) Content Analysis
d) Marketing

8) The census of India is an example of

a) Full Text database
b) Image database
c) Numerical database
d) Meta data

9) INIS was set up by

a) IAEA
b) FAO
c) DRDO
d) CSIR

10) AGRIS is set up by

a) FAO
b) Agricultural Universities of India
c) INSDOC
d) IAEA

B) Answer the following questions in **one** or **two** sentences.

1) What is full form of 'NISCAIR' ?
2) In which year, NISSAT was established ?
3) Which two institutes were merged together to form 'NISCAIR' ?
4) Which are the ingredients (4 P's) of Marketing ?
5) How many ENVIS centres are spread allover India ?
6) What is full form of 'MEDLARS' ?
7) Which software package is developed by NISSAT to help the libraries in India ?
8) Define 'Database'.
9) Which was the previous name of 'DESIDOC' ?
10) Which is India's Leading Information Centre for Research and innovations in Social Sciences ?

2. What is 'Content Analysis' ? Explain the various types of Content Analysis by giving suitable examples. 20

OR

What is 're-Engineering' ? Describe the process of Re-Engineering along with steps involved in it.

3. Define 'Database'. Explain the various types of databases. State the advantages of database. 20

OR

Write an essay on 'ENVIS'. 20

4. Write short notes on **any four** :

a) Pre-requisite for marketing of information services

b) Publications of NASSDOC

c) Achievements of DESIDOC

d) Advantages of content analysis

e) Objectives of 'NISSAT'

f) Need for marketing library services.